

Insert Focus Keyword

Below the text edit you will find the SEO PlugIn. First fill out the focus keyword, you may only have one Focus Keyword or phrase. Below Focus Keyword it will show you the areas that do not contain that keyword. Next insert SEO title and fill in the meta description.

Yoast SEO

General

Page Analysis

Advanced

Social

Snippet Preview

Wichita Website Design & Development by cb{d}

cassandrabryan.com/website-design-development/

We build all our web sites completely custom with the end user in mind the entire time. Our **website** designs are user friendly and mobile responsive.

Focus Keyword:

Website Design

Focus keyword usage

Your focus keyword was found in:

Article Heading: Yes (1)

Page title: Yes (1)

Page URL: Yes (1)

Content: No

Meta description: No

SEO Title:

Wichita Website Design & Development by cb{d}

Meta description:

We build all our web sites completely custom with the end user in mind the entire time. Our website designs are user friendly and mobile responsive.

The meta description will be limited to 156 chars, 8 chars left.

Page Analysis

The Page Analysis Tab allows the user to see suggestions to improve your SEO rankings on the page.

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To update this page analysis, save as draft or update and check this tab again.

There are 100 words contained in the body copy, this is below the 300 word recommended minimum. Add more useful content on this topic for readers.

You have not used your keyword / keyphrase in any subheading (such as an H2) in your copy.

The keyword doesn't appear in the first paragraph of the copy, make sure the topic is clear immediately.

No images appear in this page, consider adding some as appropriate.

No outbound links appear in this page, consider adding some as appropriate.

The page title contains keyword / phrase, but it does not appear at the beginning; try and move it to the beginning.

The keyword / phrase appears in the URL for this page.

You've never used this focus keyword before, very good.

In the specified meta description, consider: How does it compare to the competition? Could it be made more appealing?

The meta description contains the primary keyword / phrase.

The page title is more than 40 characters and less than the recommended 70 character limit.

Advanced - Meta Robots Follow

The only feature in the Advanced Settings you need is to select if you want search engines to find your website click follow. If you do not want search engines to pick up the page click No follow.

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Meta Robots Index:

Default for post type, currently: index

Meta Robots Follow

Follow

Nofollow

Meta Robots Advanced:

Site-wide default: None

None

NO ODP

NO YDIR

No Image Index

No Archive

No Snippet

Advanced meta robots settings for this page.

Canonical URL:

The canonical URL that this page should point to, leave empty to default to permalink. [Cross domain canonical](#) supported too.

Social

The social feature allows you to control what shows when the page link is posted on Facebook. You can control the title, description and images.

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Facebook Title:

If you don't want to use the post title for sharing the post on Facebook but instead want another title there, write it here.

Facebook Description:

If you don't want to use the meta description for sharing the post on Facebook but want another description there, write it here.

Facebook Image:

Upload Image

If you want to override the image used on Facebook for this post, upload / choose an image or add the URL here. The recommended image size for Facebook is 1200 x 628px.